



GUESTS OF CROWN PROMENADE HOTEL
CAN ENJOY A THIRD NIGHT FREE THIS WINTER

Melbourne, Australia, May 2010. This winter at Crown Promenade Hotel, guests can enjoy an extra night of relaxation completely free. Melbourne locals and guests from regional Victoria can take advantage of Crown Promenade Hotel's unbeatable winter offer and enjoy a "stay-cation" in their home state.

A traditional mid-week winter break, just got longer, thanks to Crown Promenade Hotel's gift of a third night free when guests book a two night stay.

The hotel's mini-break package where guests "pay for two nights and stay for three" is available from Sunday to Friday until 31 August 2010, subject to availability.

Guests can avoid taxi fares, airport transfers, long-term car parking and flight delays by simply choosing to unwind in Melbourne. Guests will feel revived and rejuvenated in the modern, stylish rooms at Crown Promenade Hotel.

Crown Promenade Hotel's "stay for three, pay for two" package includes overnight accommodation in a Standard Room for \$299.00 per night for two nights and an additional night of relaxation for no extra cost.

Crown Promenade Hotel continues to be one of the hotels of choice for prominent actors, celebrities and show business personalities attending the annual TV Week Logie Awards.

Uber cool, modern and now even more affordable, Crown Promenade Hotel offers guests spacious rooms with views overlooking Port Phillip Bay or the Melbourne city and Yarra River and features a business centre, 24-hour concierge assistance and The Deck – featuring two outdoor deck areas, 25 metre indoor heated pool, steam rooms and gymnasium.

In 2009, Crown Promenade Hotel won the Australian Hotels and Hospitality Association State Award for Excellence in the Superior Accommodation Hotel of the Year category. In 2008, the hotel was inducted into the Victorian Tourism Hall of Fame in the deluxe accommodation category. This prestigious accolade is only possible once the hotel has won this category for three consecutive years.

Crown Promenade Hotel offers direct access to the 24 hour non-stop action at the Crown Entertainment Complex via an internal air bridge. Guests are only a short walk away from a world of premium restaurants, bars, cinemas, bowling and much more.

Terms and conditions do apply, more information is available at www.crownpromenadehotel.com.au.

Bookings can be made by contacting Crown Promenade Hotel reservations on 03 9292 6688, toll free on 1800 776 612 or by emailing reservations@crownpromenade.com.au.

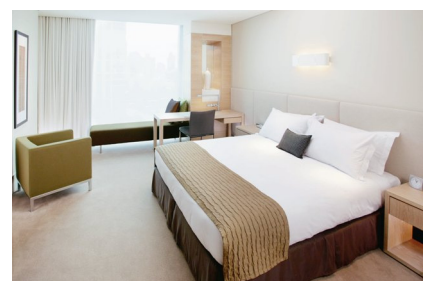
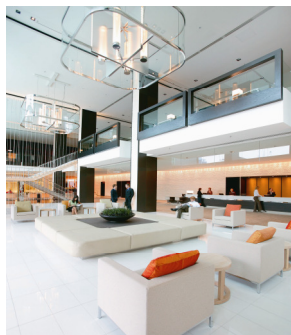
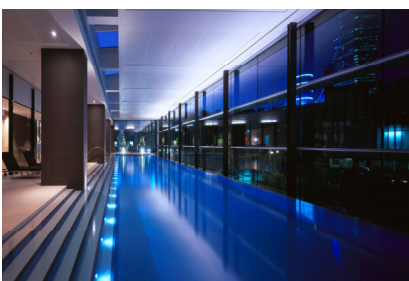
Sleep, eat, work or play – guests can do it all in style at Crown Promenade Hotel.

-END-

For further information, or to obtain high-resolution images, please contact:

Tara Bishop
Media Relations Manager
Crown Entertainment Complex
T. +61 3 9292 8673
M. +61 422 003 549
E. tarab@crownmelbourne.com.au

Ann Peacock
General Manager - Public Relations
Crown Entertainment Complex
T. +61 3 9292 8607
M. +61 412 334 614
E. annp@crownmelbourne.com.au



Editor's Note

Established in December 2003, **Crown Promenade Hotel** features 465 contemporary and stylish rooms including 18 studios and three suites. Designed to be functional and for relaxation, all rooms offer magnificent city or bay views. Facilities include the fully flexible Crown Conference Centre, Mesh restaurant, Tonic bar and The Deck, a leisure centre with a 25-metre infinity indoor heated pool plus a café with wireless Internet technology.

Strategically located near the Central Business District and leisure precincts, the award-winning hotel is part of the Crown Entertainment Complex which boasts more than 40 restaurants and bars, 24-hour world-class casino, cinemas, retail and entertainment facilities.

Please visit www.crownpromenade.com.au or call +613 9292 6688, Toll Free (Australia only) 1800 776 612 for more information.