



MEDIA RELEASE



SWEET SYMPHONY AS THE 'MILLION DOLLAR LUNCH' RAISES \$1,422,181.00 FOR KIDS WITH CANCER

Friday 30 July 2010. Melbourne, Australia. A veritable who's who of Australian sport, media, business and entertainment came together today at Crown for the Million Dollar Lunch on Friday 30 July 2010, raising **\$1,422,181.00** for kids with cancer.

Renowned as the most prestigious fundraising event on the calendar, guests indulged in a culinary delight courtesy of Crown's most famous chefs including Gordon Ramsay's *maze* restaurant's Josh Emmett, Number 8's Joe Hlusko and Nobu's Heather Zheng, being teamed with Maha's Shane Delia; along with supreme Australian wines by Penfolds, outstanding entertainment, breathtaking auction items, incredible raffle prizes and the renowned Million Dollar Lunch Bar.

The entertainment in 2010 was again spectacular with world class live performances from Richard Ashcroft singing the Bitter Sweet Symphony, the main cast from hit musical *Mary Poppins* and James Reyne, who teamed up with the *Dancing with the Stars* professional dancers.

Committed to helping the KOALA Foundation achieve its vital ambition, this incredible charity event has raised **\$7,566,431.00** million for our kids with cancer over the last five years making a real difference to their treatment, care and support.

The Million Dollar Lunch is the sole fundraiser for KOALA Foundation and with your support the foundation has the opportunity to make a real difference for children and their families suffering from paediatric cancer.

Ends.

For further media information including media access, interviews, post photography please contact;

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