



VICTORIAN POKER — CHAMPIONSHIP —

MEDIA RELEASE

TOP PAIR!

CROWN'S 'LADIES POKER NIGHT'

TOMORROW - TUESDAY 24 AUGUST 2010 AT 6:00PM

Melbourne, Australia. Monday 23 August 2010. When poker comes to Crown, it's usually the men that dominate the scene, but **Event Number 10: 'Ladies Night'** on the Victorian Poker Championships Schedule **TOMORROW - Tuesday 24 August at 6:00pm**, is where we will witness the Crown Poker Room packed with the click-clack of high heels, the scent of French perfume as some of Melbourne's 'Queen of Hearts' including **Jeanie Hachem**, The Poker Star champion **Amanda De Cesare**, radio princess **Mieke Buchan** and the poker doyenne **Lillian Frank** amongst others, will take their seat and put their poker face on for some serious competition!

Event:	2010 Victorian Poker Championships 'Ladies Night'
Date:	TOMORROW - Tuesday 24 August, 2010
Time:	6:10pm: 'Official Start' of the 'Ladies Night' No Limit Holdem <i>Please note, this event is expected to run for approx. 4-5 hours</i>
Location:	Crown Poker Room, Level B2, Crown Entertainment Complex
Information:	<p>The reputation of the Victorian Poker Championships as one of the richest poker tournaments in the Southern Hemisphere continues to escalate, and has contributed to securing a celebrated field of world class poker players that will travel to Crown to compete for the title of 201009 Victorian Poker Champion.</p> <p>As one of the largest poker events in the Asia Pacific region, the 2010 Victorian Poker Championships is expected to attract hundreds of local, interstate and international poker enthusiasts all anxious to test their skills in a series of 14 tournaments at Crown, offering an overall prize pool of more than AUD\$2 million and culminating in the AUD\$2700 No Limit Holdem 'Main Event' on Saturday 28 August at midday.</p>

For further information relating to the Victorian Poker Championships please contact:

Natasha Stipanov
Media Relations Manager
Crown Entertainment Complex
M. 0434 187 828
E. natashas@crownmelbourne.com.au

Ann Peacock
GM - Public Relations
Crown Entertainment Complex
M. 0412 334 614
E. annp@crownmelbourne.com.au