



# VICTORIAN POKER CHAMPIONSHIP

MEDIA RELEASE

## 2010 VICTORIAN POKER CHAMPIONSHIP

CROWN'S VICTORIAN POKER CHAMPIONSHIP WAS FIRST RUN IN 2002, AND HAS SINCE  
BECOME ONE OF THE MOST COVETED POKER STATE TITLES IN AUSTRALIA.

**15-30 AUGUST 2009**

**Melbourne, Australia. August 2010.** The reputation of the Victorian Poker Championships as one of the richest poker tournaments in the Southern Hemisphere continues to escalate, and has contributed to securing a celebrated field of world class poker players that will travel to Crown in August to compete for the title of 2010 Victorian Poker Champion.

As one of the largest poker events in the Asia Pacific region, the 2010 Victorian Poker Championships are expected to attract hundreds of local and interstate poker enthusiasts all anxious to test their skills in a series of 14 official tournaments at Crown, offering an overall prize pool of more than AUD\$2 million and culminating in the AUD\$2700 No Limit Holdem 'Main Event'.

The **Feature Event** of the schedule on **Friday 20 August at 8:00pm** has to be the **'State of Origin'** Teams Event that will see the Countries elite players battle it out for the title of State Champion.

This year Crown is proud to announce the introduction of a Ladies Event to the official schedule. It's usually the men that dominate the scene, but the **'Ladies Night'** scheduled for **Tuesday 24 August at 6:00pm**, we will witness the Crown Poker Room packed with the click-clack of high heels and the scent of French perfume! Some of Melbourne's most beautiful 'Queen of Hearts' will have their poker faces on, as they up the ante.

Professional players set to prove they have the skill and attitude to take home the title of 2010 Victorian Poker Champion include 2005 World Series of Poker Champion **Joe Hachem**, 2009 Victorian Poker Champion **Albert Amato**, 2008 Victorian Poker Champion **Jay 'Seabeast' Kinkade**, 2006 Aussie Millions champion **Lee Nelson**, **Tony Hachem**, **Billy 'The Croc' Argyros** and WSOP Bracelet winner **Gary Benson**.

With the 2010 Victorian Poker Championships fast becoming one of the leading money events on the Australian poker calendar, the AUD\$2700 No Limit Holdem 'Main Event', which will begin at 12:30pm on Saturday 28 August, is expected to attract over 500 players all vying for a slice of the expected AUD\$1.5 million prize pool.

The final table of the 2010 Victorian Poker Championships 'Main Event' will be played at 2:00pm on Monday 30 August in the Crown Poker Room.

<b>What:</b>	<b>2010 Victorian Poker Championships</b>
<b>When:</b>	<b>15-30 August 2010</b>
<b>Where:</b>	<b>Crown Poker Room</b>
<b>Enquires:</b>	<b>Complete tournament details and entry forms visit <a href="http://www.crownpoker.com.au">www.crownpoker.com.au</a></b>

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