

AUSSIE MILLIONS

POKER CHAMPIONSHIP

NEWS AND PICTORIAL ALERT

A ROYAL FLUSH WELCOME

Poker Royalty to Descend on Crown for the 2010 Aussie Millions Poker Championship

Melbourne, Australia. Tuesday 19 January 2010. Complete with an Australiana beach theme including life savers, sandcastles, bikini babes and a 27 degree day, Crown will be welcoming some of the world's greatest poker players from around the globe to celebrate what is set to be the biggest and most exciting championship to date, at the official 2010 Aussie Millions 'Welcome Party'. As part of this exciting event, Crown is also pleased to announce the induction of the **Australian Poker Hall of Fame**.

WHAT:	2010 Aussie Millions Poker Championship 'Welcome Party'
WHEN:	Wednesday 20 January 2010
WHERE:	Breezes Restaurant (Level 3, Crown Towers)
TIMING:	7:00pm to 10:00pm
MEDIA:	For media access please contact Crown Media Relations Manager Natasha Stipanov via natashas@crownmelbourne.com.au
VISUALS:	<p><u>Special guests heading the list include:</u></p> <ul style="list-style-type: none"> - Billy 'The Croc' Argyos - Gary Benson - Gus Hansen, 2007 Aussie Millions Champion - Jeff Lisandro - Joe Hachem, 2005 WSOP Champion and Crown Ambassador - Lee Nelson, 2006 Aussie Millions Champion - Mel Judah - Patrik Antonius, Runner-up 2005 WPT Five Diamond World Poker Classic - Stewart Scott, 2007 Aussie Millions Champion - Tony G
ABOUT:	<p>The Aussie Millions Poker Championship is the largest, richest and most prestigious gaming event in the Southern Hemisphere and ranked fifth largest in the world. Featuring a comprehensive slate of tournaments in every major poker variation, the Aussie Millions is poker's longest running tournament in the Southern Hemisphere, dating back to 1998.</p> <p>With over 20 events, the world's poker elite tangle with online qualifiers, cashed-up locals and the odd celebrity all vying for a slice of the AUD\$15 million plus prize pool!</p>

For further media information please contact:

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