



Crown Limited

Communications Policy

1. Background

The Crown Board of Directors aims to ensure that Crown's shareholders are informed of all major developments affecting Crown's state of affairs.

Information is communicated to shareholders through the following means.

1.1. Full financial report

Crown's annual reports will be published on our website at http://crownlimited.com/annual_reports/.

Shareholders may elect to receive a hard copy of relevant reports for each financial year (free of charge). Shareholders may also elect not to be sent copies of any reports from us.

1.2. Disclosures made to the ASX

Crown endeavours to post all announcements on its corporate website the same day they are released to the ASX.

1.3. Notices and explanatory memoranda of each AGM or other meeting of shareholders

Each notice of meeting will be posted on the Crown corporate website. Crown will use plain English in drafting any notice of meeting to shareholders, and the forms for appointment of a proxy or proxies will explain how the chairperson of the meeting intends to vote undirected proxies. In addition, any notice of meeting will provide clear guidance on the directors' recommendation for each resolution. In relation to resolutions to be considered at a meeting of shareholders, resolutions will not be bundled unless they are interdependent, and any resolutions for the election or re-election of directors will be considered separately.

2. The AGM

Crown encourages shareholders to attend Crown's AGM to canvass relevant issues of interest. If shareholders are unable to attend general meetings personally, they are encouraged to participate through the appointment of a proxy or proxies. Crown endeavours to set the timing and location of the Crown or any other shareholders' meeting so that it is convenient for shareholders generally. The Company Secretary will be present at all meetings of shareholders. Crown does not currently webcast the AGM as it does not consider this an effective way of reaching all our shareholders. We continue to monitor and assess changes in technology in this area.



3. Website

3.1. Investor information

The corporate website of Crown is located at **www.crownlimited.com**. This website is intended to facilitate quick and easy access for shareholders to publicly available information in a commonly available format capable of electronic access. The corporate website contains or will contain:

- the financial reports of Crown for at least the last four years;
- all media releases made to the ASX by Crown for at least the last four years. Each media release posted to the website shows clearly the date it was released to the market;
- results announcements for at least the last four years;
- a company profile and link to the website of each of Crown's major businesses; and
- contact details for each of Crown's major offices worldwide.

In addition, the website will contain historical information in relation to PBL for at least the period ending four years following the implementation of the PBL Scheme of Arrangement.

3.2. Release of materials

All materials posted to the Crown website must comply with the requirements of the Continuous Disclosure Policy for Senior Executives.

Notwithstanding, the General Counsel and Company Secretary and his delegates must approve all amendments made to the Crown website.

3.3. Investor Comments

The Crown website will include a facility for the public to send email queries and comments to Crown. All such comments and queries received are to be dealt with efficiently. Crown will endeavour to respond to all queries within three business days of receipt.

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